



natyra®

natyra® is a new organic apple variety that is both healthy and tasty -which is precisely why the popularity of organic continues to increase.

natyra® is naturally resistant to scab, and so only very limited use of crop protection is necessary during cultivation. Hence: **natyra®** naturally!



Fresh Forward Breeding & Marketing
Hogewoerd 1C • 6851 ET Huissen • The Netherlands
Tel. +31 (0)26 388 6448 • natyra@fresh-forward.nl • www.fresh-forward.nl

natyra® naturally!



- Organic cultivation
- Delicious flavour
- High juice content
- Scab-resistant
- Excellent shelf life

natyra® is at home in every range of biological fruit. A juicy red apple with a firm bite and a delightful aromatic flavour. **natyra®** consistently tops various consumer polls.

Add to this an extended shelf life both in shop and at home, and **natyra®**'s popularity is easy to understand.



For more information,
check out www.natyra.bio

natyra® naturally!